

THE CARRIER PIGEON ADVERTISEMENT SPECIFICATIONS

We accept the following file formats:

- .pdf (Hi-resolution)
- .eps (encapsulated postscript file)
- .tiff (tagged image file format)
- .jpeg (joint photographic expert group)
- .doc (microsoft word documents)

Please note that any images supplied must be saved at a minimum resolution of 300 dpi.

Please email adverts/copy and or images to:
carrierpigeon@virginmedia.com

THE CARRIER PIGEON ADVERTISEMENT SIZES

ADVERT SIZES	<u>Without BLEED</u>	<u>Width</u>	<u>Height</u>
Front Cover	Without BLEED	110mm x	115mm
Front Cover Strip	Without BLEED	143mm x	64mm
Full Page	Without BLEED	148mm x	210mm
Half Page (Vertical)	Without BLEED	70mm x	200mm
Half Page (Horizontal)	Without BLEED	143mm x	100mm
Quarter Page	Without BLEED	70mm x	100mm
Eighth Page Extra	Without BLEED	90mm x	48mm
Eighth Page	Without BLEED	70mm x	48mm
Sixteenth Page	Without BLEED	34mm x	50mm

ADVERT SIZES	<u>BLEED</u>	<u>Trim Size</u>		<u>Bleed size</u>	
		<u>Width</u>	<u>Height</u>	<u>Width</u>	<u>Height</u>
Full Page BLEED		148.5mm x	210mm	154.5m x	216mm
Double Page Spread BLEED		297mm x	210mm	303mm x	216mm
Half Page (Horizontal) BLEED		148.5mm x	105mm	154.5mm x	111mm

